

5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

KEEP IT COOL AND MOBILE WITH NEWLY RE-DESIGNED QUEST 25-QUART BACKPACK BY CANYON COOLERS®

High Performance Soft-Sided Cooler Keeps Hands Free on Your Next Hunt

When you need to keep items ice-cold all day and easily transportable to and from the blind, then you'll want the brand new Quest 25-Quart Soft-Sided Backpack by Canyon Coolers®. Designed to be as highly functional, durable and state-of-the-art as you'd expect from the renowned company, this backpack will not disappoint. Delivering unsurpassed insulation on your next hunting or outdoor expedition, the Quest will keep your hands free for easy travel, and body fueled all day with ice-cold refreshments.

Built with a tough-as-nails raft-grade 800 denier RF welded PVC shell, the Quest 25-Quart Backpack is made to go just about anywhere. The backpack resists against tears and scratches ensuring it stands strong through years of slinging it in and out of your truck or when trekking through heavy brush. Featuring closed-cell AirCore insulation lined inside with a newly upgraded, closed-cell IceSkin, the cooler offers three times the insulation found in normal soft coolers, meaning ice will stay – well, ice – for days. Close the pack with a secure roll-top seal, and utilize tie-down and lashing points for fixing other gear to the pack, allowing for hands-free traveling. High quality and ergonomic backpack straps guarantee ultra comfort when wearing on your shoulders.

The Quest 25-Quart Backpack comes in two new colors: Sage and Arctic White. The backpack also features a mesh hip pocket and a water-resistant zippered stow area for extra storage and measures 20" tall x 12" wide x 10" deep (closed). Available late October 2017. MSRP \$139.99.

Canyon Coolers is a manufacturer renown for creating ridiculously cold, seriously tough coolers that keep food and beverages cold for not just days, but weeks. Developed for river rafters venturing on multiple day trips, the company has developed and enhanced seals, latches and other innovations while maintaining heavy-duty durability and insulating capabilities. Today, Canyon Coolers are regularly used by hunters, anglers, rafters, outdoor enthusiasts — and essentially anyone whose adventures are fueled by seriously cold refreshments. To learn more about Canyon Coolers' full-line of premium, ridiculously cold and seriously tough coolers, contact Canyon Coolers at 555 S. Blackbird Roost, Suite 6, Flagstaff, AZ 86001. Telephone: 866-558-3267, canyoncoolers.com.

Editor's Note: For hi-res images and releases, please visit our online Press Room at www.full-throttlecommunications.com

